



# *Crystal Cove*

CONSERVANCY

*Annual Report 2018 - 2019*



BY THE NUMBERS

1,150 ACRES IN THE CRYSTAL COVE STATE MARINE CONSERVATION AREA

2,400 PROTECTED ACRES IN CRYSTAL COVE STATE PARK'S BACKCOUNTRY

3.2 MILES OF PROTECTED COASTLINE

46 COTTAGES PLACED ON THE NATIONAL REGISTER OF HISTORIC PLACES

17 COTTAGES LEFT TO BE RESTORED

STUDENTS PARTICIPATING IN CRYSTAL COVE CONSERVANCY'S EDUCATIONAL PROGRAMS

5,800

PROPORTION OF STUDENTS FROM UNDERSERVED SCHOOLS

71%

TOTAL NUMBER OF FIELD TRIPS

134

NUMBER OF PARTICIPATING SCHOOLS

64

TOTAL STUDENTS WHO HAVE PARTICIPATED SINCE 2009

26,000

\$7,309,232\*

INVESTMENT IN IMPROVEMENTS AND MAINTENANCE WITHIN CRYSTAL COVE STATE PARK THIS YEAR

MORE THAN

2,000,000

ANNUAL VISITORS TO CRYSTAL COVE STATE PARK

\*With special thanks to our North Beach donors and partners for making this increased investment possible.

LETTER FROM OUR PRESIDENT & CEO

It's been said that you can visit the same place time and time again and see it differently every time. Certainly, this is true of Crystal Cove State Park which offers something for everyone every day of the year.

Whether you enjoy breakfasts at the Beachcomber or a granola bar at the top of BFI trail, whether you're for leisurely strolls along the tidepools or a fast run down a long stretch of beach, whether you love the king bed in Cottage #14 or the bunks in the Longboard Lodge, there's something here for you each time you visit, and it's our great privilege to protect and preserve all of it for you and for the students who call Crystal Cove their classroom.

Last year, Crystal Cove hosted nearly 6,000 on field trips in the park – in our spectacular backcountry, out on boats on our marine science cruises and on the beach and coastal bluffs habitats, most days at the Cove are school days. With students participating from 64 schools from as far away as Barstow and inner-city Los Angeles and as nearby as Corona del Mar, students from all sorts of backgrounds are finding themselves at Crystal Cove State Park and taking their experiences back to their own communities.

As we continue our North Beach restoration, we look forward to new cottages and new programs being available in the coming years as well. The current phase of restoration, building out the infrastructure needed to bring all 17 remaining cottages online in the years to come, continues to roll along on budget and ahead of schedule, and we hope to begin the cottage restoration portion of the project by Fall 2020. As we look to completing this last phase of restoration, we remain grateful to every donor who is helping to make this important project a reality. Like everything we do, we just couldn't do it without you.

You are a part of work every day – on the days you visit the Cove and the days you don't. We rely on you and remain humbled and grateful for all you do to make this place one that endears itself to more and more visitors and students each year. We hope you continue to enjoy visiting and seeing Crystal Cove in new and inspiring ways.



Gratefully,

*Kate Wheeler*

Kate Wheeler

President & CEO  
Crystal Cove Conservancy and  
Crystal Cove Management Company

Board of Directors

- Jeffrey Cole  
Chairman
- Al Bennett
- Nathan Chiaverini
- Laura Davick
- Diana Lu Evans
- Ralph Grippo
- Gavin Herbert
- Doug Le Bon
- Michael A. O'Connell
- Stephanie Quesada
- Teddie Ray
- Jerry Scheck
- Eric Smyth
- Richard Swinney

Crystal Cove Conservancy Executive Staff

- Kate Wheeler  
President & CEO
- Dan Gee  
President, Crystal Cove Beach Cottages

Crystal Cove Conservancy Team Members

- Timothy Arehart
- Charley Baker
- David Barba
- Chris Beiro
- Richard Boufford
- Erin Broughton
- Khai Dang
- Jordan Diemert
- Donovan Dragon
- Holly Fletcher
- Deena Harros
- Kajsa James
- Michelle Lin
- Sara Ludovise
- Kaitlin Magliano
- Kian Maleki
- William Mercado
- Laura Morgan
- Cindy Otto
- Myra Radlow
- Shelbi Richardson
- Erick Valdez
- Chelsea Webb

State Park Representative

- Eric Dymmel  
Central Sector Superintendent,  
Orange Coast District,  
California State Parks



# Our Mission...

As the nonprofit partner of Crystal Cove State Park, Crystal Cove Conservancy is committed to supporting important preservation, education, and conservation initiatives that will cultivate the next generation of environmental leaders and ensure that Crystal Cove, and all places like it, live on for generations.

## Preservation

Crystal Cove State Park is one of Orange County’s most iconic destinations, giving visitors a glimpse into the past of simpler times along California’s coast. Crystal Cove Beach Cottages remain an extremely coveted destination due to their nature as a low-cost, affordable accommodation. This year, over 21,000 visitors were able to enjoy sun, salt air and family by staying overnight in one of the 24 charming historic cottages.

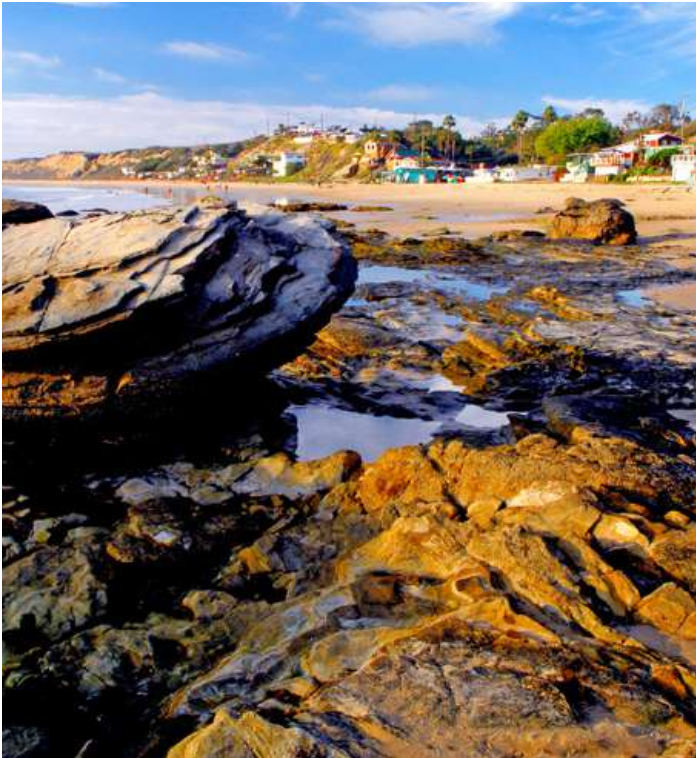


Photo: J. Christopher Launi

The Conservancy’s Heritage Legacy Project for California represents the final phase needed to complete our vision for Crystal Cove State Park, resulting in the restoration of the remaining 17 historic cottages along the Historic District’s North Beach. When remaining funds are raised and the project is completed, it will double overnight occupancy at the park, resulting in an additional 22,000 overnight visits available to the public. This project will provide funding for a sustainable future for Crystal Cove State Park and Crystal Cove’s Historic District.

## Conservation

This year, Crystal Cove Conservancy volunteers continued their work monitoring butterfly populations in the Moro Canyon backcountry. These efforts have focused on a stretch of trail that runs next to restoration plots at the Bowl, a degraded site deep in Moro Canyon. When the monitoring hikes started in February 2017, volunteers saw very few butterflies near the restoration site. In 2019, as heavy winter rains caused native plants and flowers planted at the restoration site to flourish, The Conservancy’s team noticed a distinct increase in the number of butterflies near the Bowl, indicating that restoration efforts in the area are succeeding.

The Conservancy also partnered with researchers from UC Irvine’s Department of Civil and Environmental Engineering to begin a monitoring program studying how the shape of Crystal Cove’s beaches are changing. Southern Californian beaches often undergo seasonal changes throughout the year, but as climate change drives more powerful waves and causes increased coastal flooding, our beaches will likely begin to erode more significantly. Conservancy staff have begun working with students and the public to collect monthly data on the shape of the beach near the Historic District. This model monitoring program is starting to be replicated at other threatened state beaches in Orange County, helping land managers understand how our beaches are changing.



## Education

On a sunny day in early June 2019, sixth grade students from a Title 1 middle school in Placentia visited the Michael & Tricia Berns Environmental Study Loop. The students had spent the past few weeks preparing for their visit to Crystal Cove State Park. Each student research team had been tasked with building and coding a sensor to measure soil moisture levels in the research plots. When students arrived at the research site and began pulling their soil moisture sensors out to set them up, their excitement bubbled over.

“I can’t believe we made these ourselves and now we get to use them to collect data for scientists!” one boy exclaimed.

This year, Crystal Cove Conservancy’s education programs brought over 5,800 youth to learn in Crystal Cove State Park’s inspiring outdoor classroom. None of that would be possible without the support of our donors and members. Thanks to you, 71% of our students came from underserved Title 1 schools from as close as Santa Ana and as far away as San Bernardino, Adelanto, and inner-city Los Angeles. By immersing so many youth in solving real-world problems at Crystal Cove State Park, you have helped us to inspire the next generation of environmental leaders who will help to protect places like Crystal Cove for years to come.

## Art in the Park

The arts have been an integral part of Crystal Cove since the very beginning. This year, local artists contributed directly to preserving Crystal Cove for future generations to cherish. Over 180 aspiring artists took part in The Conservancy’s plein air painting classes, creating their own beloved works that captured the majestic shorelines and natural beauty of Crystal Cove. Painting sales through the Park Interpretive Store and Gallery’s plein air art program also raised over \$56,000 for the Cove, of which half went directly to supporting Crystal Cove Conservancy’s mission of preservation, education, and conservation.

## Accessibility

Crystal Cove Conservancy is committed to ensuring that everyone, even non-traditional park visitors, can enjoy the charm and natural beauty of Crystal Cove State Park. In 2019, we worked to improve accessibility by supporting the park’s beach wheelchair program, which allow disabled and elderly guests to dip their toes into the water as they enjoy a day at the beach. We also partnered with State Park staff and the Santa Ana Police Athletic and Activity League to bring low-income and at-risk youth to Crystal Cove during Camp Cove, a weeklong summer camp that invites these future stewards to spend a week enjoying summer at the beach.

## Our Impact on Learners

3/4 of students said that their visit to Crystal Cove State Park was their first time participating in real scientific research.

1/3 of students said that the experience influenced their college and career choices.

95% said that they thought science was interesting and exciting after participating in our programs.

After taking part in our programs, 100% of participants that were surveyed said that they felt it is important to understand how California’s coast is changing.





Consolidated Statement of Financial Position<sup>1</sup>  
June 30, 2019

ASSETS

<b>ASSETS</b>	
Cash and cash equivalents	\$2,921,108
Investments in U.S. treasury bills	495,371
Accounts and pledges receivable	44,995
Inventory	67,822
Prepaid expenses	9,546,093
Property and equipment, net	4,363,861
Endowment investments	63,154
<b>TOTAL ASSETS</b>	<b>\$17,502,404</b>

LIABILITIES AND NET ASSETS

<b>LIABILITIES</b>	
Accounts payable and accrued expenses	1,356,391
Accrued interest payable	65,207
Deferred revenue	787,212
Long Term Debt	10,000,000
<b>Total liabilities</b>	<b>12,208,810</b>
<b>COMMITMENTS AND CONTINGENCIES</b>	
<b>NET ASSETS</b>	
Unrestricted	
Board-designated for restoration activities	52,462
Board-designated endowment	68,358
Undesignated	2,482,515
Total unrestricted	2,603,335
Temporarily restricted	2,690,259
<b>Total net assets</b>	<b>5,293,594</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$17,502,404</b>

Statement of Activities  
For the year ending June 30, 2019

	Unrestricted	Temporarily Restricted	Total
Revenue and support:			
Pledges and contributions	\$215,704	\$1,067,454	\$1,283,158
Special events	177,393	291,861	469,254
Memberships	173,220	-	173,220
Interpretive store revenue, net of cost of goods sold of \$244,785	280,959	-	280,959
Cottage rental income	1,346,026	-	1,346,026
Concessionaire income	1,622,656	-	1,622,656
Investment income, net	319,153	31,633	350,786
Other income	88,036	-	88,036
Net assets released from restriction	4,621,684	(4,621,684)	-
<b>Total revenue and support</b>	<b>8,844,831</b>	<b>(3,230,736)</b>	<b>5,614,095</b>
Expenses:			
Program			
Concessionaire activities	1,690,084	-	1,690,084
Interpretive activities	736,908	-	736,908
Restoration activities	4,754,637	-	4,754,637
Cottage operations	1,137,864	-	1,137,864
<b>Total program expenses</b>	<b>8,319,493</b>	<b>-</b>	<b>8,319,493</b>
Administrative	288,219	-	288,219
Fundraising expenses	308,406	-	308,406
Total expenses	8,916,118	-	8,916,118
Change in net assets	(71,287)	(3,230,736)	(3,302,023)
Net assets, beginning of year	2,674,622	5,920,995	8,595,617
Net assets, end of year	\$2,603,335	\$2,690,259	\$5,293,594 <sup>2</sup>

TOTAL LIABILITIES AND NET ASSETS

**\$17,502,404**

At Crystal Cove Conservancy we are committed to using funds responsibly.



● Educational & Interpretive Programming   ● Fundraising   ● Management & General Expenses

What this means is for every dollar spent:

- 93 cents goes to Educational and Interpretive Programming
- 4 cents goes to Fundraising
- 3 cents goes to Management and General Expenses

The national benchmark is 75% for Programming.

We are putting your hard earned dollars to good use!

<sup>1</sup> Based on unaudited financials

<sup>2</sup> The decrease in net assets for the year was due to spending down dollars raised in previous years on the infrastructure portion of the final North Beach cottage restoration. A total of more than \$7 million was invested back into the Park this year.



# A Heritage Legacy Project for California

If you've walked North along the beach from Crystal Cove's Historic District, you know construction is well under way toward the restoration of the final 17 historic cottages on the North Beach. Our shared vision of a completed and fully restored Crystal Cove is coming closer to fruition each day.

The beach cottages of Crystal Cove State Park's Historic District are one of Southern California's most iconic destinations, giving visitors a glimpse into simpler times along California's coast. Today, 29 of the 46 cottages have been restored and turned into a national model for low-cost coastal accommodations, providing public access to the beach and allowing Californian families the opportunity to stay overnight mere feet from the water at extremely affordable rates.

The restoration of the 17 remaining cottages located along the North Beach will complete the vision for Crystal Cove State Park, create a sustainable revenue stream to support preservation and education efforts and result in an additional 22 affordable overnight rental units coming online. One of these last 17 cottages, which is designated to operate as a hostel-style dorm, will also be used to run overnight coastal engineering programs for low-income school groups during the school year, educating students from inland and underserved communities about the challenges of sea level rise and future coastal change as they sleep steps from the ocean.

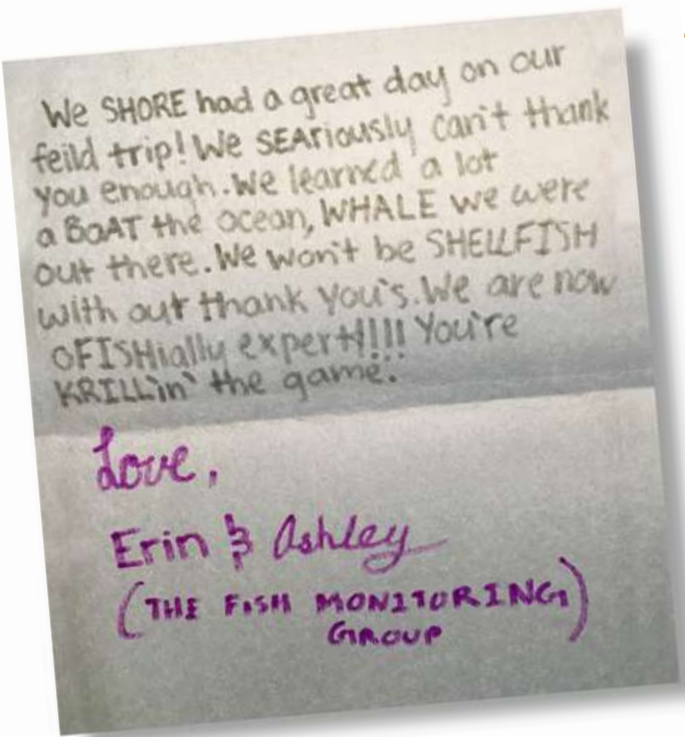
All development permits for the project have already been acquired, including the necessary coastal development permit from the California Coastal Commission. In October 2018, Crystal Cove Conservancy successfully completed a \$19 million capital campaign for the first phase of the project that is currently under construction. Significant funding is still needed to complete the second and final phase - the historic restoration portion of the project.

This first of two phases includes completing all necessary infrastructure work such as building retaining walls, making extensive site improvements, expanding the existing parking lot, and constructing a 650 foot-long service path and wooden boardwalk to provide full public and ADA access for future guests and park visitors. Work on this first phase of construction is currently underway, with an expected completion date, ahead of schedule, in June 2020.

Thank you to each of you who have become a part of our campaign to restore these last remaining 17 historic cottages and to open them to the public and to school groups. We couldn't do it without you.







# THANK YOU TO OUR DONORS

July 1, 2018 - June 30, 2019

Karol and Mike Gottfredson  
Bert Gross  
Kerry and Gavin Herbert  
Jackson Lewis P.C.  
Barbara and Greg MacGillivray  
Jeri and Danny McKenna  
Mikimoto America  
Gregg and Celin Miller  
Erin and James Moloney  
Neiman Marcus  
Sonia and Victor Nichols  
Annette and Bucky Oltmans  
Orange County Community Foundation  
Natasha and Todd Palmaer  
Christine Pappas and Hugh Bradley  
PBS SoCal  
Patty and Greg Penske Family  
Michael Ray  
Jennifer Steele and Jay Bauer  
Steen Family Foundation  
Laura Tarbox  
Shelley Thunen  
Wells Fargo Foundation  
Western Digital Foundation  
Greg and Sharon Wohl  
Young's Market Company

## Annual Giving 7/1/18 to 6/30/19

### \$10,000 to \$24,999

Lori Bloom  
Glenn Bozarth  
Steven Craig  
Judy d'Albert  
William Gullette  
Deborah and Frank Rugani  
Jody and Richard Swinney  
Wheeler Foundation  
Al Willinger  
Michelle and Claude Yacoel

### \$5,000 to \$9,999

Jeanette Boras  
Canyon Ranch  
Crevier Family Foundation Fund  
Expedia, Inc.  
Gene and April Hartline  
Julie and Eugene Lai  
Pat and Dave Lamb  
Cheryl and Mark Law  
Barbara and Wendell Maberry  
Sue and Farmer Marschall  
Jeri and Danny McKenna  
Cherilyn and Mark Moehlman  
Mark Puente  
Joni Ravenna and Mitchell Sussman  
Diane and Rodney Sawyer  
Jim and Sandy Schiermeyer  
Schlinger Family Foundation  
Caleb Silsby  
Ann and Eric Smyth  
Arlo Sorensen

### \$1,000 to \$4,999

Leslie and Terry Adams  
Rick and Patty Arvielo  
Mary and Mike Balmages  
BeachCandy Swimwear  
Doc and Amy Barseghian

Joli Beal  
Adam Beer  
Richard Berg  
Karen Carlson  
Alfred G. Carter  
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Sam and Kathy Danskin  
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LITTLE Diversified Architectural Consulting  
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Newport Coastal Adventure  
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Novecento Boutique  
Tawnie and Mark Olson  
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Jennie Rivera  
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Michael Sandeen  
Gerald F. Scheck  
Jon Schisler  
Diane Shammias  
Brian Smith and Maria Sipowicz  
John Szabo  
Rick and Alexandra Taketa  
Scott and Lisa Taylor  
The Ranch At Laguna Beach  
Jill-Johnson Tucker and Larry Tucker  
Rachel Uchizono

Bailey Van Tassel  
Durre Waseem

### \$500 to \$999

Susan Abbott  
Gaja and Piotr Andzel  
Aris Boutique  
Diane and Jim Bailey  
Balboa Bay Resort  
Jennifer Bolanis-Rogers  
Trudi Bonnet  
Gobind Boyes  
Janice Caballero  
Dr. James T. Caillouette and Gabrielle White  
Erin and Scott Capobianco  
Phillip Capriccio  
Ana Rosa Castro  
Ricki Chan  
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Patti Clifton  
Christine Coleman  
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Chris Alan Music  
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Carol and Dell DeRevere  
Jennie Dillon  
John Eagle  
Joachim Fels  
Carol Fontana  
Bridget Gallagher, Healthcare Cost Solutions, Inc.  
Maile and Gunther Gee  
Francis and Sharon Govern  
Mary and Ed Hall  
Deborah Harold  
Deena Harros  
Terry Houseworth  
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John Kell  
Frances King  
Christine and Dean Laws  
Margaret Lown  
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Kathleen Williams  
Rick Wlodyga  
William Wright  
Felix and Edna Yan  
Janet Yee and Eric Vartio  
Suk and Sook Youn  
Peter Zeughhauser and Qing Ye

## Lifetime Giving (until 6/30/19)

### \$1 Million and Above

Donors who have given \$25,000 or more in their lifetime are listed with their cumulative giving totals.

Anonymous  
Michael and Tricia Berns  
California Coastal Commission  
California Cultural and Historical Endowment  
California State Coastal Conservancy

### \$500,000 - \$999,999

Gardner Grout Foundation  
Massen Greene Foundation  
The Resort at Pelican Hill

### \$250,000 - \$499,999

Beachcomber Management Crystal Cove, LLC  
Laura Davick  
Hilary Kaye, HKA, Inc. Marketing Communications  
Eva and Doug Le Bon  
Newport Landing Whale Watching  
Samueli Foundation  
University of California, Irvine

### \$100,000 - \$249,999

Anonymous  
Rick Aversano  
Capital Group/The Capital Group Co.  
Charitable Foundation  
City of Newport Beach  
Collazo Trust  
Crystal Cove Beach Cottages  
Hexberg Family Foundation  
Joan Irvine Smith & Athalie R. Clarke Foundation  
Montage Laguna Beach  
Mike and Linda Mussallem  
Tricia Nichols  
Roger's Gardens  
Wendy and Fred Salter  
Susan Tate

Ueberroth Family Foundation

Weingart Foundation

WWW Foundation

### \$50,000 - \$99,999

Annenberg Foundation  
Anonymous  
Arnold and Mabel Beckman Foundation  
Lori and Harley Bassman  
California State Parks Foundation  
Christine Carr  
COAST Magazine  
Croul Family Foundation  
Cygnet Foundation  
Firebrand Media LLC  
Bonnie Gregory  
Stella Hiatt  
Marriott's Newport Coast Villas  
Mara and Keith Murray  
Pacific Life Foundation  
Teddie Ray  
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Resources Legacy Fund Foundation  
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Dr. Tammy Wong, Fostering Executive Leadership  
Ellen Wragge  
Nancy and Arn Youngman

### \$25,000 - \$49,999

Wylie and Bette Aitken  
Allergan Foundation  
Bill and Angela Ashmore  
Al Bennett and Rudi Berkelhamer  
Rick and Diana Boufford  
Jeffrey and Paula Cole  
Comerica Private Banking  
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Diana Lu and Gareth Evans  
First Foundation Bank  
Fusco Engineering, Inc.  
Dan and Rosalie Gee





## Crystal Cove Conservancy

#5 Crystal Cove Newport Coast, CA 92657

Return Service Requested



## ON THE HORIZON

Crystal Cove State Park's 3.2 miles of coastline is framed with a ribbon of blue, connecting land and sea along one of the few remaining undeveloped beaches in Orange County. On the hilltops, gnatcatchers frolic and rare plants flourish, while under the waves, Garibaldi dart in and out of forests of giant kelp. Crystal Cove Conservancy is dedicated to protecting this rare Southern California gem for future generations to enjoy.

**Get In Touch**

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crystalcove.org

