



CEO OF CRYSTAL COVE CONSERVANCY TO STEP DOWN

-- Alix Dunn To Remain With The Organization In An Advisory Role --

Newport Coast, CA., April 4, 2019 -- Alix Dunn is stepping down as President and Chief Executive Officer of Crystal Cove Conservancy, effective May 15. Ms. Dunn, who has served in this role for almost three years, will remain with the organization in an advisory capacity.

During her tenure, Ms. Dunn spearheaded a number of major initiatives. These included a re-brand of the organization from Crystal Cove Alliance to Crystal Cove Conservancy, aligning the Conservancy's for- and non-profit operations, overseeing the educational programs to increase student outreach by 175%, and growing private donor and corporate contributions to The Conservancy by 150%.

In making the announcement, Jeffrey Cole, Board Chair of Crystal Cove Conservancy, said: "We are deeply grateful to Alix for her tireless effort and the contribution she has made to the success of both The Conservancy and Crystal Cove. Of note is the great work she has done in elevating the organization's profile in the community, exceeding fundraising goals and having a greater impact on the students and visitors served through our programs. While we will miss Alix as our leader, we are pleased she has agreed to stay on in an advisory role as The Conservancy completes its Capital Campaign and construction of the North Beach Cottages."

Said, Ms. Dunn, "With The Conservancy now on a financially and operationally efficient footing and on track to fulfill its vision of a full public access Park with affordable accommodations, this is the right time for me to step aside as CEO. The team at The Conservancy is a true powerhouse of talent and passion and I am proud of what we have achieved together. I am looking forward to continuing my work with so many great people at The Conservancy and on the Board in an advisory capacity as we continue our quest to create a lasting impact on the people and communities we serve."

The new CEO search will be undertaken by a sub-committee of the Crystal Cove Conservancy Board.

About Crystal Cove Conservancy

Crystal Cove Conservancy is the nonprofit public benefit partner to Crystal Cove State Park, employing a social enterprise model to fund important preservation, education and conservation initiatives that will cultivate our planet's next generation of environmental stewards ensuring that Crystal Cove, and places like it, live on for generations. Visit www.crystalcove.org.

For further information, please contact:

Michelle Jordan
(949) 632 7848
jordanllc@cox.net