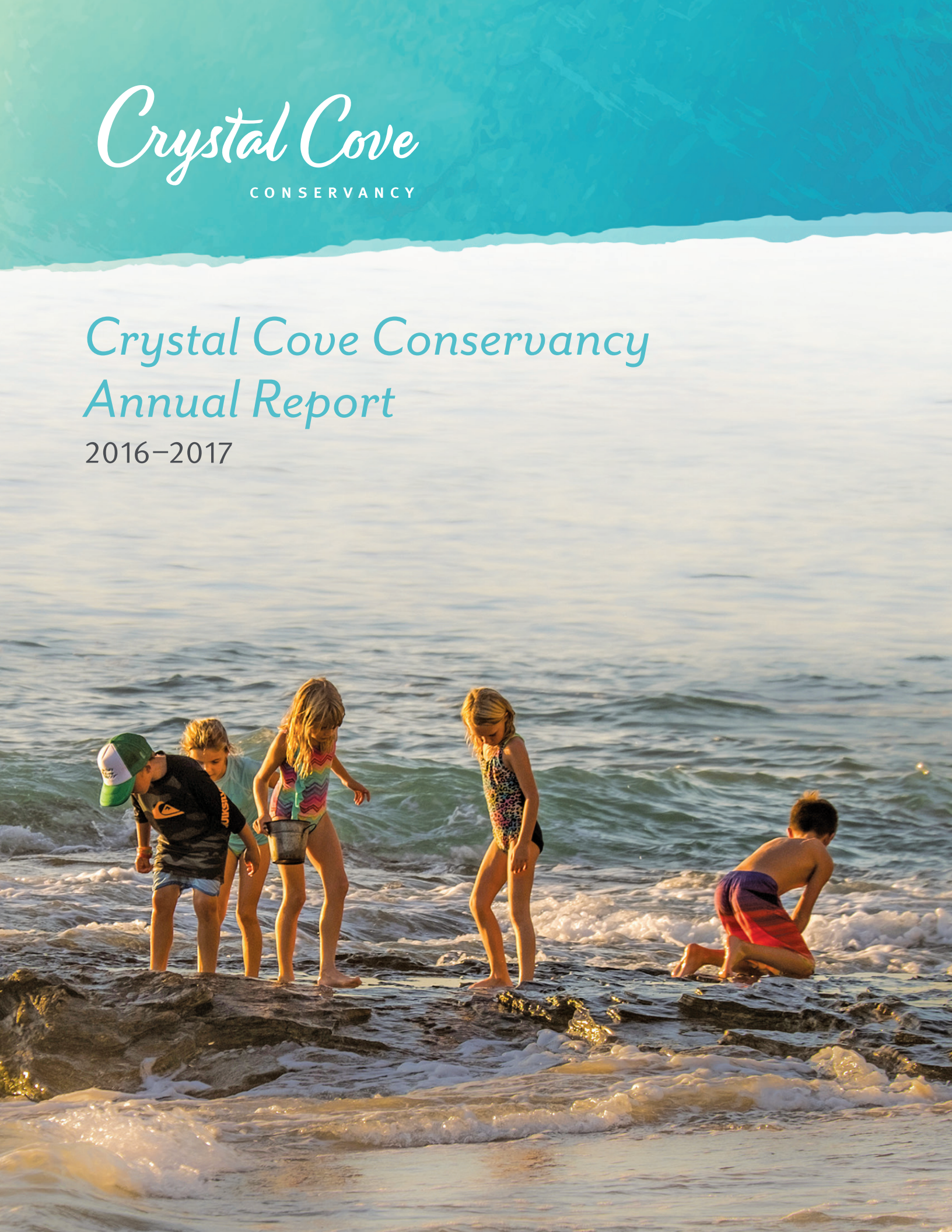


Crystal Cove

CONSERVANCY

Crystal Cove Conservancy Annual Report

2016–2017





BY THE NUMBERS

1,150 2,400

ACRES IN THE CRYSTAL COVE STATE
MARINE CONSERVATION AREA

PROTECTED ACRES IN CRYSTAL COVE
STATE PARK'S BACKCOUNTRY

3.2 46 17

MILES OF PROTECTED
COASTLINE

COTTAGES PLACED ON THE NATIONAL
REGISTER OF HISTORIC PLACES

COTTAGES LEFT TO
BE RESTORED

STUDENTS PARTICIPATING IN CRYSTAL COVE
CONSERVANCY'S EDUCATIONAL PROGRAMS
IN 2017

4,500

PROPORTION OF STUDENTS FROM
UNDERSERVED TITLE I SCHOOLS

63%

NUMBER OF FIELD TRIPS ON THE WATER IN
THE MARINE CONSERVATION AREA OR IN THE
BERNS ENVIRONMENTAL STUDY LOOP

100

NUMBER OF PARTICIPATING SCHOOLS

46

INCREASE IN PARTICIPATION IN EDUCATION
PROGRAMS FROM THE PRIOR YEAR

36%

STUDENTS WHO HAVE TAKEN PART
IN CRYSTAL COVE CONSERVANCY'S
EDUCATIONAL PROGRAMS SINCE 2009

15,000

\$1,200,487

INVESTED IN IMPROVEMENTS AND MAINTENANCE WITHIN
CRYSTAL COVE STATE PARK'S HISTORIC DISTRICT THIS YEAR

MORE THAN
2,000,000
ANNUAL VISITORS TO
CRYSTAL COVE STATE PARK

LETTER FROM THE PRESIDENT & CEO

There is something timeless about a visit to Crystal Cove. It's easy to forget the worries of daily life when you're strolling along the sand near a hillside speckled with brightly colored cottages, or standing at the crest of a trail and gazing across the green and golden landscape to spot a glimpse of ocean blue in the distance.

Our supporters and friends all recognize that as much as we love the captivating stories of Crystal Cove's history, we also know the allure still holds today to inspire and enlighten. We love Crystal Cove State Park because of what it means to us, and we work diligently to preserve it so that others may fall in love with it, too.

In many ways, 2017 was a milestone year for our organization. In March, the California Coastal Commission unanimously voted to approve our coastal development permit, opening the door for the last stretch of cottages along the North Beach to be restored. In May, we transitioned to our new name, Crystal Cove Conservancy. Our new look and new website paved the way for us to take on new and bold initiatives, as we continue our mission of education, preservation, and conservation at Crystal Cove State Park.

Our educational programs, which take students from the classroom to the coast and out on a research vessel, also have grown significantly in the past year. Over 4,500 students took part in our programs this year – a 36% increase over 2016. Because of our shared vision to educate the next generation and your generosity in making it happen, we have brought students from as far away as Victorville and San Bernardino to contribute to science research at Crystal Cove State Park.

Our students today will be the decision makers of tomorrow. Together in Orange County's biggest outdoor classroom, we are inspiring a generation of scientists, engineers, and mathematicians.

Since Laura Davick founded our organization in 1999, Crystal Cove Conservancy has worked to restore and protect Crystal Cove State Park's Historic District, backcountry trails, and 3.2 miles of protected coastline. As we've begun to plan our fundraising campaign to restore the North Beach cottages, we know our work is far from complete. Together, we are building a fully sustainable Crystal Cove State Park, which will advance education for generations to come.



Sincerely,

A handwritten signature in black ink that reads "Alix Hobbs".

Alix Hobbs
President & CEO
Crystal Cove Conservancy and
Crystal Cove Management Company

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President & CEO

Laura Davick
Founder & Vice President

Dan Gee
*President, Crystal Cove
Beach Cottages*

Crystal Cove Conservancy Team Members

Alexandra Anderson

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Sharlene Baker

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Richard Boufford

Erin Broughton

Jordan Diemert

Holly Fletcher

Christopher Halsch

Deena Harros

Kajsa James

Sara Ludovise

Kaitlin Magliano

Kian Maleki

Abbe McClenahan

Karina Menezes

Laura Morgan

Keiko Nomura

Cindy Otto

Mackenzie Peich

Rachel Pennington

Ashley Stephens

Chelsea Webb

Suzanne Welsh

State Park Representative

Eric Dymmel
*Central Sector Superintendent,
Orange Coast District,
California State Parks*

STEPPING BACK INTO TIME...

Preservation

Weathered by time, the last remaining unrestored cottages on the North Beach had a glimmer of hopeful sunshine on March 8, 2017. Coastal permits granted by the California Coastal Commission were finally obtained after four years of the application process. One of the most often asked questions here at Crystal Cove State Park is, “When will the last 17 cottages on the North Beach be restored?” The answer is simple: once we have successfully raised the funds, then the overnight rental opportunities and education programs will double, and Crystal Cove State Park will be fully sustainable.

The North Beach cottage restoration has now become an important preservation initiative within our reach.

Much progress on planning and early capital campaign development was achieved in 2017, although one may not realize that from looking at the fenced-off cottages on the sand.

Please see the insert for more about the restoration of the North Beach cottages and how your family can help.



Art at the Cove



Crystal Cove’s natural beauty has inspired artists for over a century. Today, local artists and art enthusiasts help to preserve the Cove’s timeless charm for future generations through the Park Interpretive Store and Gallery’s plein air art program. Painting sales raised over \$45,000 in 2017, of which nearly half went directly to supporting Crystal Cove Conservancy’s mission.

Crystal Cove Conservancy is also dedicated to keeping Crystal Cove’s long tradition of outdoor art alive through public events such as plein air painting classes, art shows, and seasonal bazaars. In April 2017, The Conservancy and Crystal Cove State Park partnered to run our first annual Art in the Park Celebration during The Conservancy’s spring art show. Hundreds of visitors joined more than 70 plein air painters, musicians, writers, and storytellers to celebrate the enduring connection between art and nature.

TOP LEFT: A peek inside unrestored Cottage #4, circa 1930.

BOTTOM LEFT: Family curious about unrestored cottages at North Beach.

ABOVE: Painters of all ages take part in The Conservancy’s Family Plein Air Exploration workshop.

...AND INSPIRING THE FUTURE.

Education

This past spring, fifth grade students from a Title I school in Placentia visited the Michael & Tricia Berns Environmental Study Loop in Moro Canyon. They couldn't contain their excitement as they hiked down the trails, marveling at the plants all around them and squealing when they spotted the "poof" of a whale far away at sea. Later that morning, they took a quiet moment in a clearing to reflect on what they'd seen so far. "Crystal Cove is the lungs of the world," wrote one boy.

The generosity of our supporters helped us bring a record-breaking 4,500 students from across Southern California to Crystal Cove State Park. For many, it was their first time experiencing science in a classroom without walls. By immersing so many students in solving real-world problems at Crystal Cove State Park today, we know that we are inspiring the marine biologists and environmental scientists of the future.



Conservation



Crystal Cove Conservancy helps protect Crystal Cove State Park through our collaborative approach to conservation, which includes raising funds for park projects and partnering to develop citizen science projects that can address management questions. In 2017, The Conservancy launched a new butterfly monitoring program, which tracks the presence of butterflies – an important indicator species – near restoration sites in Moro Canyon. The Conservancy also partnered with faculty, staff, and undergraduate interns from UC Irvine's Center for Environmental Biology to investigate the best strategies for restoring coastal sage scrub, an important habitat in Crystal Cove State Park.

LEFT: High school students help The Conservancy monitor the Crystal Cove State Marine Conservation Area.

ABOVE: Volunteers and students help monitor butterflies in Crystal Cove State Park.

BELOW: The Conservancy's beach wheelchairs help make the beach accessible to all.

Accessibility

At its heart, Crystal Cove Conservancy's mission focuses on increasing access to one of California's greatest treasures. In 2017, we heard from dozens of visitors who planned their trips to Crystal Cove State Park specifically because of our beach wheelchairs, which The Conservancy secured funds from the California Coastal Commission to make available to disabled guests. We also worked to make the Park accessible to underserved and low-income youth. This included 100 campers from the Santa Ana Police Athletic & Activity League, who got to spend a week at the beach during Camp Cove in August 2017. As one camper put it, "Camp Cove is the best part of summer."



THANK YOU TO OUR DONORS

Your generosity is making a difference in the lives of those we serve.

thank you...

for this wonderful opportunity
you have provided us with.
I had such a blast! Learning
about my environment and
the measures in place to care
for it, makes me want to help
even more. This was honestly
one of the best experiences
I've had, and I truly appreciate
that you did this.

Thank you,
Paulina
High School Junior

Lifetime Giving

Donors who have given \$25,000 or more in their lifetime are listed with their cumulative giving totals.

\$1 Million and Above

Anonymous
Michael and Tricia Berns
California Coastal Commission
California Cultural and
Historical Endowment
California State Coastal
Conservancy

\$250,000-499,999

Louise G. Brigham
Laura Davick
HKA, Inc. Marketing
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Samueli Foundation
The Beachcomber Café
The Resort at Pelican Hill
University of California, Irvine

\$100,000-249,999

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E.J. Southard
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Annual Giving

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\$5,000-9,999

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\$500-999

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Rossini Westlake
Karin and Scott Wheeler
Janet Yee and Eric Vartio
Peter Zeughauser and Qing Ye

OUR FINANCIALS

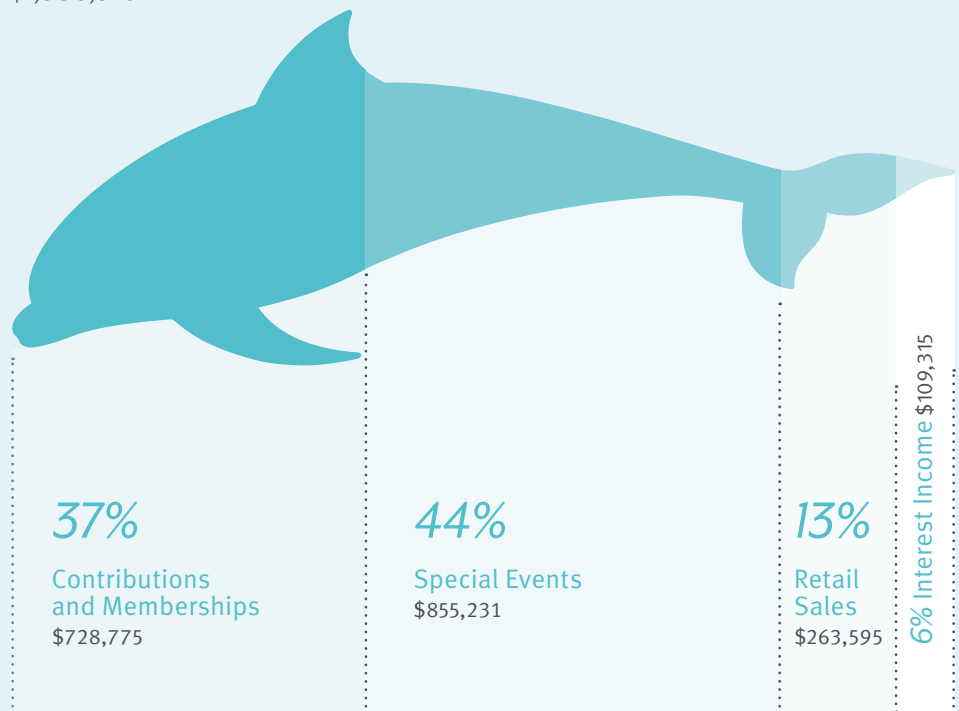
Fiscal year ended June 30, 2017

Crystal Cove Conservancy raises funds through memberships, grants and our annual Soirée to provide educational programs in environmental science and marine biology. Our programs aspire to spark students' interest and provide a unique, immersive learning experience for underserved schools in Orange County and beyond.

Crystal Cove Conservancy employs a public private partnership at Crystal Cove State Park that re-invests a portion of the cottage rental and concession revenue back into multiple park projects each year through our subsidiary, Crystal Cove Management Company. Last year, improvements and maintenance within Crystal Cove State Park's Historic District totaled \$1,200,487.

TOTAL REVENUE

\$1,956,916



TOTAL EXPENSES

Program Expenses	\$667,752
Management General	\$321,704
Partnership Development & Fundraising	\$849,997
Total	\$1,839,453

Crystal Cove Conservancy

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Crystal Cove
CONSERVANCY



THE NORTH BEACH

Seventeen unrestored cottages on the North Beach at sunset. Now that permits have been acquired (March 2017), Crystal Cove Conservancy turns to the community to fundraise for restoration and infrastructure build, helping us to achieve twice the amount of affordable overnight stays and educational programs just steps from the ocean.

Get In Touch

T 949.376.6200 x201
info@crystalcove.org
crystalcove.org

